

# DIRECT FARM MARKETING CONFERENCE



FEBRUARY 10<sup>TH</sup>, 2018



CANAD INNS DESTINATION CENTRE POLO PARK

	Room 1		
7:30-8:30	Registration & Refreshments		
8:30-8:45	Welcome Introductions		
	A	B	C
8:45-9:45	<b>Agronomy 101 – Tree Fruits</b> Dr. Sajjad Rao	<b>Marketing Success</b> Keri Kettle with Producer Panel	<b>Pest &amp; Weed Management for Ecological Farms</b> Dennis Hoepfner
9:45-10:15	Nutrition Break Tradeshow/Poster Presentations		
	A	B	
10:15-11:45	<b>Apple Pests/Management</b> Dr. Thaddeus McCamant <b>PFGA</b> Fruit Grower Panel	<b>DFM AGM</b>	
11:45-1:00	Lunch (in the TYC Event Centre)		
	A	B	C
1:00-2:00	<b>Strawberry Replant Diseases</b> Dr. Thaddeus McCamant	<b>Farm Labour – Making it Work</b> Producer Panel	<b>Farmers Market Round Table</b>
2:00-2:30	Nutrition Break Tradeshow/Poster Presentations		
	A	B	C
2:30-3:30	<b>Soil Health</b> Dr. Mario Tenuta	<b>High Tunnel Practices</b> Marilyn Firth	<b>Viable Livestock Business Model</b> Producer Panel
3:30-4:30	Keynote – Gerry Friesen		
4:30-5:30	Networking Tradeshow/Bar & Prize Draws (Draw at 5pm)		



Arriving the night before? Check back for more details on a Friday night line-up of fun and networking!

Hotel rooms have been reserved for conference participants until Jan 15<sup>th</sup>, 2018

Canad Inns Destination Centre Polo Park

1405 St. Matthews Ave 204-775-8791

Please state you are with the “DFM Conference”

Rooms are \$121 plus taxes





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## CANAD INNS DESTINATION CENTRE POLO PARK

### REGISTRATION

	Member	Non-Member
Full Conference – Early Bird (Before Jan 10)	☐\$80	☐\$95
• Additional family member or employee	☐\$70	☐\$85
Student – Early Bird (Before Jan 10)	☐\$60	
Full Conference – (After Jan 10)	☐\$100	☐\$115
• Additional family member or employee	☐\$85	☐\$100
Student – (After Jan 10)	☐\$80	
<b>Membership (New / Renewal)</b>		
Direct Farm Manitoba 2018 Membership	☐\$50	
Prairie Fruit Growers Association	☐Contact PFGA for more information	

**Total Registration:** \$ \_\_\_\_\_

NAME: \_\_\_\_\_

ADDITIONAL PARTICIPANTS: \_\_\_\_\_

FARM NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Please advise of any special dietary requirements: \_\_\_\_\_

To register by credit card visit [www.pfga.com](http://www.pfga.com) and follow the links for secure payment options.

If paying by cheque, make payable to “**Direct Farm Marketing Conference**” and mail completed registration form and payment to:

**Direct Farm Marketing Conference**  
**c/o Angie Cormier**  
**Box 1073, La Salle MB R0G 1B0**

For more information on the  
Direct Farm Marketing Conference go to  
[www.directfarmmanitoba.ca](http://www.directfarmmanitoba.ca)  
[www.pfga.com](http://www.pfga.com)  
[www.directfarmmarketing.com](http://www.directfarmmarketing.com)